

Class Schedule- Spring-2018
MBA/EMBA Program, School of Business.

1. Summer-17 MBA (01 Year) [3rd & Final Semester]
2. Spring-17 MBA-(02 year) [Regular 4th Semester]
3. Spring-17 EMBA [4th & Final Semester]
4. Summer 17 EMBA[Regular 3rd Semester]
5. Fall -2017 EMBA[Regular 2nd Semester]

Group: Major in MARKETING and Minor in HRM

Day/Time	8.50-10.50	11.00-01.00	2.30-4.30	4.40-6.40
Friday	HRM 542 SB 605	MKT -- DSS 605	MKT 561 DMZH 605	HRM 551 SM 605

Group: Major in FINANCE and Minor in Marketing

Day/Time	8.50-10.50	11.00-01.00	2.30-4.30	4.40-6.40
Friday	FIN 541 MSH 804	FIN 551 DSKD 804	FIN 561 AH 804	FIN 542 AH 804

1. Fall -17 MBA (01 Year) [2nd Semester]
2. Fall- 17 MBA (02 Year) [2nd Semester]
3. Spring -2018 (MBA 1 & 2 Year / EMBA) [1st Semester]

Day/Time	8.50-10.50	11.00-01.00	2.30-4.30
Friday	MGT 524 DSS 706	BUS 533 MSH 706	BUS 511 SSB 706

School of Business (SoB) Room No: 803, 804, 805, 706, 605.

Core Faculty Members

Faculty Name		Designation with Affiliation
DSS	Dr. Surajit Sarbabidya	Professor, SoB, BU
MSH	Mr. Md. Saddam Hossain	Lecturer, SoB, BU
SB	Miss Sangita Basak	Lecturer, SoB, BU

Adjunct Faculty Members

DSKD	Dr. Swapan Kumar Dasgupta	Ex- Director, BARD, Comilla
DMZH	Dr. Mohammad Zahirul Hoque	Territory Manager, Commercial Division, Chittagong Circle Grameen Phone Limited
SSB	Mr. Sabuj Swapan Barua	Regional Manager & Head of HR Berger Paints Bangladesh Limited
AH	Mr. Amdadul Hoque,	Assistant Professor
SM	Mr. Sohel Miah	Social Counsellor (National), BEPZA Comilla, EPZ



Course Distribution for MBA 1 & 2 Years and EMBA: Spring-2018
(Admitted Batch/Semester-wise)

1. Summer-17 MBA (01 Year) [3rd & Final Semester]
2. Spring-17 MBA-(02 year) [Regular 4th Semester]
3. Spring-17 EMBA [4th & Final Semester]
4. Summer 17 EMBA[Regular 3rd Semester]
5. Fall -2017 EMBA[Regular 2nd Semester]

Group: Major in MARKETING and Minor in HRM (Credits: 03 per Course x 4 Courses = 12 Credits)

SL No	Course code	Course title	Faculty		Coordinator	Class Representative	
Major in MARKETING							
01	MKT	Advanced Brand Management	DSS	Core	DSS	Ashiqur Rahman Cell: 01744151536	
02	MKT 561	Advanced Service marketing	DMZH	Adjunct			
Minor in HRM							
03	HRM 551	Advanced Human Resource Planning	SM	Adjunct	SB		
04	HRM 542	Advanced International Human Resource Management	SB	Core			

Group: Major in FINANCE and Minor in Marketing (Credits: 03 per Course x 4 Courses = 12 Credits)

Major in FINANCE						
01	FIN 541	Advanced Corporate Finance	MSH	Core	MSH	Md. Ziaul Hoque Cell: 01773999508
02	FIN 561	Advanced Securities Analysis & Portfolio Management	AH	Adjunct		
03	FIN 542	Advanced Bank Management	AH	Adjunct		
04	FIN 551	Advanced Public Finance	DSKD	Adjunct		

1. Fall -17 MBA (01 Year) [2nd Semester]
2. Fall- 17 MBA (02 Year) [2nd Semester]
3. Spring -2018 (MBA 1 & 2 Year / EMBA) [1st Semester]

(Credits: 03 per Course x 3 Courses = 9 Credits)

01	BUS 511	Advanced Business Communication	SSB	Adjunct	MSH	TBA*
02	MGT 524	Strategic management	DSS	Core		
03	BUS 533	Quantitative Methods for Business	MSH	Core		

*TBA – To Be Announced



Prof. Dr. Surajit Sarbabidya

Dean, School of Business
& Chairman, Department of Business Administration
Britannia University
Comilla, Bangladesh

[Note: Class representatives shall be in contact with the semester coordinators regarding all developmental and routine activities of the respective semester]

Britannia University
School of Business
Program: MBA/EMBA
Academic Calendar – Spring 2018 (February to May, 2018)

Mode of Assessment:

Type of Assessment	Marks Allocation
Attendance	10 Marks
Assignment	5 Marks
Quiz	15 Marks (5 Quizzes)
Mid Term	30 Marks (3 Questions out of 5 each carrying 10 marks)
Final Exam	40 Marks (4 Questions out of 6 each carrying 10 marks)
Total	100 Marks

Class Timing: Each **Friday** 2 hours class (unless there is exam) in each course as per scheduled time slot

Tentative Class Schedule:

S/L	Month	Date	Academic Activities
01	February	16/02/2018	Class
02		23/02/2018	Class
03	March	02/03/2018	Class
04		09/03/2018	Class (Quiz – 5 Marks) Submission of Mid Term Question Paper to the Dean Office for Moderation
05		16/03/2018	Class
06		23/03/2018	Mid Term Examination – (Invigilation)
07		30/03/2018	Mid Term Examination – (Invigilation)
08	April	06/04/2018	Class
09		13/04/2018	Class
10		20/04/2018	Class (Quiz – 5 Marks)
11		27/04/2018	Class
12	May	04/05/2018	Class (Quiz – 5 Marks) Submission of Final Question Paper to the Dean Office for Moderation
13		11/05/2018	Final Exam Examination – (Invigilation)
14		18/05/2018	Final Exam Examination – (Invigilation)

Tentative Schedule of Workshop and Seminar in Spring-2018: At A Glance

Date	Areas	EVENT	Speaker
TBA	Managing Cross Cultural Organizational Behavior: Perspectives of International HRM Or, Compliance in Corporate Management	S	SM
TBA	Case Studies on Strategic Marketing	W	DSS
TBA	Career Workshop on Job Opportunity in the Telecom Industry	W	DMZH
TBA	Issues of Public Finance	S	DSKD

W-Workshop
S- Seminar