



| DAYS      | 9.00-10.30                    | 10.40- 12.10                              | 12.20- 1.50  | 1.50-2.20             | 2.20- 3.50             | 4.00-5.30 |
|-----------|-------------------------------|---|--|-----------------------|------------------------|-----------|
| SUNDAY    | MGT 131 TBA 803<br>804<br>805 | ECO 133 MAS 803<br>MKT 4101 FT 804<br>805 | BUS 373.1 TBA 803<br>MGT 372.2 FT 804<br>BUS 263 TBA 805 | B<br>R<br>E<br>A<br>K | BUS 262 TBA 804<br>805 |           |
|           | BUS 373.2 TBA 706             | MKT 4113.2 KA 706                         | BUS 241 TBA 706  |                       | ECO 242 TBA 706        |           |
|           | FIN 4114 TBA 605              |   | MKT 4102 KA 605  |                       | BUS 382.1 MAS 605      |           |
|           |                               | ENG 101 AAM 606                           | CSE 101 TBA 405  |                       |                        |           |
|           |                               |   |  |                       |                        |           |
| MONDAY    | FIN 4113 MSH 803              | MGT 132 TBA 803                           | BUS 373.2 TBA 803  | B<br>R<br>E<br>A<br>K | MKT 4113.2 KA 803      |           |
|           | MGT 131 TBA 804               | BUS 383 TBA 804                           | MGT 372.1 KA 804   |                       | HRM 4125 SB 804        |           |
|           | MGT 372.2 FT 805              | MKT 121 FT 805                            | BUS 111 MSH 805  |                       | BUS 373.1 TBA 805      |           |
|           | MKT 4113.1 KA 706             | MKT 4127.2 DSS 706                        | HRM 4114 DAZ 706   |                       | MKT 4127.1 DSS 706     |           |
|           | HRM 4101 SB 605               | ACC 4101 MAS 605                          | BUS 263 TBA 605  |                       | ACC 4113 MAS 605       |           |
|           | ENG 102 MMR 606               | ECO 220 TBA 406                           |  |                       |                        |           |
|           |                               | CSE 101 Lab TBA 402                       |  |                       |                        |           |
| TUESDAY   | BUS 262 TBA 803               | FIN 122 TBA 803                           | BUS 382.2 MAS 803  | B<br>R<br>E<br>A<br>K | HRM 4101 SB 803        |           |
|           | MKT 121 FT 804                | MKT 4101 FT 804                           | MGT 132 TBA 804  |                       | FIN 4126 TBA 804       |           |
|           | BUS 243 TBA 805               | FIN 4125 MSH 805                          | MIS 371.1 SB 805   |                       | BUS 382.1 MAS 805      |           |
|           | MKT 4102 KA 706               | MIS 371.2 DSS 706                         | HRM 261 DAZ 706  |                       | MKT 4126 FT 706        |           |
|           | ECO 133 MAS 605               | BUS 244 TBA 605                           | MKT 4128 DSS 605   |                       | BUS 111 MSH 605        |           |
|           | ENG 101 AAM 606               | CSE 101 TBA 405                           |  |                       |                        |           |
| WEDNESDAY |                               | ACC 4101 MAS 803                          | HRM 4126 SB 803  | B<br>R<br>E<br>A<br>K | ACC 4113 MAS 803       |           |
|           | MKT 4125 KA 804               |   | FIN 4114 TBA 804   |                       | ECO 242 TBA 804        |           |
|           | MIS 371.1 SB 805              | MGT 372.1 KA 805                          | BUS 241 TBA 805  |                       |                        |           |
|           | MKT 4127.1 DSS 706            | MKT 4127.2 DSS 706                        | HRM 4114 DAZ 706   |                       |                        |           |
|           | FIN 4113 MSH 605              | FIN 122 TBA 605                           | MKT 4126 FT 605  |                       |                        |           |
|           | ENG 102 MMR 606               |   |  |                       |                        |           |
| THURSDAY  | MKT 4113.1 KA 803             | BUS 382.2 MAS 803                         | HRM 4126 SB 803  | B<br>R<br>E<br>A<br>K | FIN 4125 MSH 803       |           |
|           | FIN 4126 TBA 804              | MKT 4128 DSS 804                          |  |                       | HRM 261 DAZ 804        |           |
|           |                               |   | BUS 243 TBA 805  |                       |                        |           |
|           | MIS 371.2 DSS 706             |   | BUS 383 TBA 706  |                       |                        |           |
|           | BUS 244 TBA 605               | HRM 4125 SB 605                           | MKT 4125 KA 605  |                       |                        |           |
|           |                               | ECO 220 TBA 406                           |  |                       |                        |           |

School of Business Room No: 803, 804, 805, 706, 605

[7th semester: 1 after course code indicates Sec A & 2 indicates Sec B]

[10th Semester: 1 after course code indicates Major in Marketing & 2 indicates Major in Finance]

| No.   | Short Name | Core Faculty Names       | Designations    | No.   | Short Name | Adjunct Faculty From Other Departments of BU | Designations & Affiliations |
|---|------------|--------------------------|-----------------|---|------------|--|-----------------------------|
| 1   | DSS        | Dr. Surajit Sarbabidya   | Professor       | 01  | MMR        | Prof. Md. Matiur Rahman                      | Professor, ENG, BU          |
| 2   | JN         | Jannatun Nahar(On Leave) | Asst. Professor | 02  | AAM        | Abdullah Al Maruf                            | Lecturer, ENG,BU            |
| 3   | MAS        | Md. Alam Shikdar         | Lecturer        | 03  | TBA        |  | Lecturer, CSE,BU            |
| 4   | TA         | Tania Akter (On Leave)   | Lecturer        | 04  | TBA        |  | Lecturer, CSE,BU            |
| 5   | MSH        | Md. Saddam Hossain       | Lecturer        | 05  |            |  |                             |
| 6   | FT         | Farzana Tabassum         | Lecturer        |   |            |  |                             |
| 7   | KA         | Khaleda Akter            | Lecturer        |   |            |  |                             |
| 8   | SB         | Sangita Bashak           | Lecturer        |   |            |  |                             |
| 9   | TBA        |                          |                 |   |            |  |                             |
| 10  | TBA        |                          |                 |   |            |  |                             |
| <b>Faculty weekends</b>   |            |                          |                 |   |            |  |                             |
| <b>Saturday- Sunday</b>   |            |                          |                 | <b>Friday-Saturday</b>  |            |  |                             |
| DSS- Dr. Surajit Sarbabidya<br>MSH-Md. Saddam Hossain<br>SB- Sangita Bashak |            |                          |                 | MAS- Md Alam Shikdar<br>KA- Khaleda Akter<br>FT- Farzana Tabassum |            |  |                             |
| 1   | DAZ        | Dr. Anwar Zahid          | Registrar, BU   |   |            |  |                             |
| 2   | TBA        |                          |                 |   |            |  |                             |
| 3   | TBA        |                          |                 |   |            |  |                             |



| Semester wise Course Offer List for Spring 2018   |  | Regular Departmental Events                               |                            |  |  |  |
|---|--|---|----------------------------|--|--|--|
| <b>■ Courses offered in 1<sup>st</sup> Semester: Spring 18</b><br>ENG 101: Fundamental English-1(AAM)<br>CSE 101: Introduction to Computer Science(TBA)<br>BUS 111: Introduction to Business(MSH)   |  | <b>Before Midterm</b>                                     |                            | <b>Date</b>  |  |  |
| <b>■ Courses offered in 2<sup>nd</sup> Semester: Fall-17</b><br>MKT 121: Principles of Marketing (FT)<br>FIN 122: Principles of Finance (TBA)<br>ENG 102: Fundamental English-2(MMR)  |  | Orientation Program of 1 <sup>st</sup> Semester Students. |                            | 11.02.18   |  |  |
| <b>■ Courses offered in 3<sup>rd</sup> Semester: Summer 17</b><br>MGT 131: Principles of Management (TBA)<br>MGT 132: Organizational Behavior(TBA)<br>ECO 133: Principles of Microeconomics (MAS)   |  | Induction Training for New faculty Members.               |                            | 11.02.18   |  |  |
| <b>■ Courses offered in 4<sup>th</sup> Semester: Spring 17</b><br>BUS 241: Introduction to Financial Accounting (TBA)<br>ECO 242 : Principles of Macroeconomics (TBA)<br>BUS 243 : Business Statistics -1 (TBA)<br>BUS 244 : Business Mathematics-1 (TBA)   |  | Business Plan Competition                                 |                            | 12.03.18   |  |  |
| <b>■ Courses offered in 6<sup>th</sup> Semester: Summer 16 &amp; Fall 16[Merged]</b><br>HRM 261: Human Resource Management (DAZ)<br>BUS 262: Entrepreneurship development (TBA)<br>BUS 263: Insurance and Risk Management (TBA)<br>BUS 383: Business Communication (TBA)  |  | Internship Allocation/ Placement                          |                            | 27.02.18   |  |  |
| <b>■ Courses offered in 7<sup>th</sup> Semester: Spring 16(A+B)</b><br>MIS 371 : Management Information Systems(SB+DSS)<br>MGT 372 : Supply Chain & logistics Management(KA+FT)<br>BUS 373 : International Business (TBA + TBA)<br>BUS 382 :Taxation (MAS + MAS)  |  | Retake/ Improvements of Fall 2017                         |                            | TBA  |  |  |
| <b>■ Courses offered in 9<sup>th</sup> Semester:-Summer 15 &amp; Fall 15 [Merged]</b><br><b>MAJOR: Marketing/ Accounting/ HRM</b><br><b>MINOR: Marketing/ Accounting/ HRM</b><br>MKT 4101:Marketing Management(FT)<br>MKT 4102 :Consumer Behavior(KA)<br>ACC 4101 : Intermediate Accounting (MAS)<br>ACC 4113: Cost Accounting (MAS)<br>HRM 4101:HR Planning (SB)<br>HRM 4114: Training and Development Management (DAZ)  |  | <b>After Midterm</b>                                      |                            |  |  |  |
| <b>■ Courses offered in 10<sup>th</sup> Semester: Spring 15</b><br><b>Major in Finance and Banking [ Minor in Marketing]</b><br>FIN 4113 :Security Analysis & Portfolio Management (MSH)<br>FIN 4114 :Public Finance (TBA)<br>MKT 4113 : Strategic Marketing (KA)[SEC:B]<br>MKT 4127: Brand Management (DSS)[SEC:B]<br><b>Major in Marketing [ Minor in HRM]</b><br>MKT 4113 : Strategic Marketing(KA)[SEC:A]<br>MKT 4127: Brand Management (DSS)[SEC:A]<br>HRM 4125 :HR Information System (SB)<br>HRM 4126:International HRM (SB) |  | Industrial Tour   |                            | TBA  |  |  |
| <b>■ Courses offered in 11<sup>th</sup> Semester: Fall -2014</b><br><b>Major in Finance and Banking [Minor in Marketing]</b><br>FIN 4125:International Financial Management (MSH)<br>FIN 4126 :Bank Management(TBA)<br>MKT 4128:Services Marketing (DSS)<br><b>Major in Marketing [ Minor in HRM]</b><br>MKT 4125 :Advertising (KA)<br>MKT 4126:International Marketing (FT)<br>MKT 4128:Services Marketing (DSS)   |  | Internship Defense of 4 <sup>th</sup> Batch               |                            | TBA  |  |  |
| <b>Workshop and Seminar in Spring-2018: At A Glance</b>   |  |   |                            |  |  |  |
| Date  | Areas  | EVENT   | Speaker                    | Target Semester Audience   |  |  |
| 22.02.18<br>Thursday  | Techniques of Developing Proficiency in Corporate Dealings in English              | W   | AR                         | 1 <sup>st</sup><br>2 <sup>nd</sup><br>11 <sup>th</sup>                     |  |  |
| 15.03.18<br>Thursday  | Emerging Technologies & Automation in Business Process                             | S   | SKP                        |  |  |  |
| 18.04.18<br>Wed   | Career Opportunities for BBA Graduates   | W   | DSS                        |  |  |  |
| 28.02.18<br>Wed   | Micro & Macro Economic Issues and Trends in Bangladesh                             | S   | TA, TS, FTZ                | 3 <sup>rd</sup><br>4 <sup>th</sup><br>10 <sup>th</sup><br>11 <sup>th</sup> |  |  |
| 19.04.18<br>Thursday  | Mastering Quantitative Analysis for Effective Business Decision Making             | W   | MAS<br>MSH,TS              |  |  |  |
| Friday  | Managing Cross Cultural Organizational Behavior: Perspectives of International HRM | W   | Sohel                      |  |  |  |
| 25.04.18<br>Wed   | Issues, Techniques & Tactics of Modern HRM   | W   | External<br>DAZ            | 6 <sup>th</sup><br>7 <sup>th</sup> (A+B)<br>11 <sup>th</sup>               |  |  |
| 05.04.18<br>Thursday  | Experience Sharing of Entrepreneurs  | W   | SR, SSH                    |  |  |  |
| 01.03.18<br>Thursday  | Developing Effective Business Plan   | W   | DSS, MAS<br>MSH,<br>SB,FTZ |  |  |  |
| 10.05.18<br>Thursday  | Tax Assessment and Return Preparation  | W   | MAS, JH                    |  |  |  |
| 01.03.18<br>Wed   | Industrial & Labor Law Practices in Bangladeshi Organizations                      | W   | MH<br>SB                   | 9 <sup>th</sup><br>(Merged)<br>11 <sup>th</sup>                            |  |  |
| 11.04.18<br>Wed   | Ethics in Accounts Management  | S   | MAS, TBA                   |  |  |  |
| 17.05.18<br>Thursday  | Online and Offline Consumer Behavior   | W   | KA                         |  |  |  |
| 14.03.18<br>Wed   | Stock Trading, Security Analysis & Portfolio Management                            | W   | MAS, SI,<br>TBA            | 10 <sup>th</sup><br>11 <sup>th</sup>                                       |  |  |
| 12.04.18<br>Thursday  | Managing Online & Any Branch Banking   | W   | SHS<br>Any Br.<br>Manager  |  |  |  |
| 09.05.18<br>Wed   | Case Studies on Strategic Marketing  | W   | FT                         |  |  |  |
| 16.05.18<br>Wed   | Digital Brand Management   | W   | DSS                        |  |  |  |
| Friday  | Issues of Public Finance   | S   | DSKD                       |  |  |  |
| 27.02.18<br>Tuesday   | Sharing Internship Experience  | W   | BU BBA<br>Graduates        | 10 <sup>th</sup><br>11 <sup>th</sup>                                       |  |  |
| <b>W-Workshop</b>   |  |   |                            |  |  |  |
| <b>S- Seminar</b>   |  |   |                            |  |  |  |

**Semester Coordinators**

| Faculty<br>[Short Form Of names] | Semester                      |
|----------------------------------|-------------------------------|
| MSH+ FT                          | 11 <sup>th</sup> Semester     |
| KA+MSH                           | 10 <sup>th</sup> Semester     |
| SB+MAS                           | 9 <sup>th</sup> Semester      |
| MAS                              | 7 <sup>th</sup> (A+B)Semester |
| TBA                              | 6 <sup>th</sup> Semester      |
| TBA                              | 4 <sup>th</sup> Semester      |
| TBA                              | 3 <sup>rd</sup> Semester      |
| FT                               | 2 <sup>nd</sup> Semester      |
| MSH                              | 1 <sup>st</sup> Semester      |

**List of Class Representatives**

| Semester                  | CR's Name                | Phone No.    |
|---------------------------|--------------------------|--------------|
| 1 <sup>st</sup> Semester  |                          |              |
| 2 <sup>nd</sup> Semester  |                          |              |
| 3 <sup>rd</sup> Semester  |                          |              |
| 4 <sup>th</sup> Semester  | Md. Noor-E-Nahid         | 01827900328  |
| 6 <sup>th</sup> Semester  | Md. Aziz                 | 01938233481  |
| 7 <sup>th</sup> Semester  | Abu Kawsar (Section A)   | 01750-146121 |
|                           | Samiul Ahsan (Section B) | 01688857069  |
| 9 <sup>th</sup> Semester  | Afsar Uddin              | 01631311809  |
|                           | Md. Abdullah             | 01756-479864 |
|                           | Fahmida Akter Proma      | 01929-151710 |
| 10 <sup>th</sup> Semester | Mursalin Sarkar (FIN)    | 01784850388  |
| 11 <sup>th</sup> Semester | Asif Hossain             | 01677438044  |

[Note: Class representatives shall be in contact with the semester coordinators regarding all developmental and routine activities of the respective semesters.]